

Beaumont
Red  *October Run*
through
Greenfield Village

Important Event Information

RACE DATE: Sunday, October 7, 2018

REGISTRATION:

Event capacity is 1500. (The event will be “sold-out” and registration will close at 1500.) – **Register early!**

Register online: Visit www.beaumont.org/redoctoberrun. (Registration by mail and phone are not available. Walk-up registration *prior to* the October 6th early packet pick-up and race day will not be available.)

Late registration: *If the event has not sold out*, walk-up registration will be available on a first-come, first-served basis at the Saturday, October 6th early packet pick-up and on race day.

LOCATION: Event start/finish and festivities will be located on the front lawn of **The Henry Ford Museum of American Innovation, 20900 Oakwood Blvd., Dearborn, MI 48124**. This location is on the corner of Village Rd. and Oakwood Blvd., just west of the Southfield Freeway (M-39) and south of Michigan Ave (US-12). Look for the iconic clock tower and red brick circle drive!

PARKING & CHECK-IN: Race day parking for runners is **free**. Runners should use the museum lot located on the corner of Village Rd. and Oakwood Blvd. (Access parking from Village Rd.) Parking is immediately adjacent to the event start & finish. Check-in will be located under the large tent on the lawn in front of the clock tower.

RACE DAY SCHEDULE: Lantern lit packet pick-up/check-in for pre-registered runners opens at 6:00 a.m. The 5K run starts at 8:00 a.m. The 5K walk starts at 8:01 a.m. The Kids’ Jr. October Mile starts at 9:00 a.m. Awards will be presented at approximately 9:40 a.m. Village Rd. will be closed down between 7:45 a.m. and 8:30 a.m.

EARLY PACKET PICK-UP: Early packet pick-up/check-in for pre-registered runners will be available on **Saturday, October 6th, from 10:00 a.m. to 3:00 p.m.** at the **Beaumont Learning & Innovation Center, 18200 Oakwood Blvd., Dearborn, MI 48124**. (This location is across the street from Beaumont Hospital, Dearborn, in what was formerly St. Martha’s Church. Look for the 5K packet pick-up sign placed at the driveway entry.)

EVENT DESCRIPTIONS: The 5K run/5K walk course is USATF certifier measured (certification pending). The route features course marshals at each turn and one water station. Medical staff will be on-site. A mat start, bib-tag timing, QR codes and results kiosks will provide immediate access to results. There will be separate starts and award structures for the 5K run and 5K walk. Therefore, **5K walk registrants must WALK at all times.** (To mix running and walking, please register for the 5K *run*.) **Please note, due to Greenfield Village hours of operation, runners and walkers should be able to maintain a 22 minutes per mile pace or faster.**

(Event Descriptions Cont'd.) The **Kids' Jr. October Mile** is for kids 12 years and under only, and is non-timed/non-competitive. All kids receive custom race bibs, shirts and commemorative medals. (Note: adults/parents do not register (themselves) for the Kids' Mile, but those with small children may accompany their *registered* tots on the route. A shortened loop will be available for little legs.)

RACE COURSE ACCESS: Both the 5K and Kids' Mile events conclude before Greenfield Village public hours. (Registered participants will enjoy exclusive access to the course during the 5K and Kids' Mile events.) Start and finish lines will be located outside of Greenfield Village entry gates. Race number bibs (provided with registration) **MUST** be pinned (and visible) on your **FRONT** outermost layer of clothing in order to gain access to the course. Only registered participants will be allowed access to the course during the run. While family and friends will enjoy great views to event starts and finishes, spectators will not be allowed inside the Village during the run.

STROLLERS, SKATES & PETS: **Strollers will not be allowed on the 5K run/walk course.** Skates, scooters, tricycles, bikes, wagons and motorized vehicles will not be allowed. Absolutely no pets will be allowed on the event grounds.

RESULTS & AWARDS: A mat start, bib-tag timing, QR coded bibs and results kiosks will provide immediate access to results. (Participants will be able to access their time, place in award category, etc. right after finishing their race.) "Paper" results will also be posted and periodically updated at the event. Results will be available online at Beaumont.org/redoctoberrun. Awards will be presented at 9:40 a.m. as follows: **5K run** male & female *overall* winners; male & female *masters* winners (40 yrs. and up); and male & female *age-group* winners (1st – 3rd in five-year age groups ranging from 14 & under to 80 & over). **5K walk** awards will be presented to male & female *overall* winners; male & female *masters* winners; and top 10 male & female finishers after the overall & masters winners are placed out. (No duplicates award winners.)

NEW FOR 2018: FREE PARTICIPANT PHOTOS! As a result of registering online (and providing a valid email address), each 5K run, 5K walk and Kids' mile participant automatically receives an email when his/her photos become available. The email provides a direct link to personal photos and results. (Photos are taken on chips and uploaded periodically throughout the race. Make sure to check back for additional photos as they are uploaded.)

GREENFIELD VILLAGE ADMISSION: Registration fees include post-race admission to Greenfield Village for *event registrants only*. (Valid race-day only.) Non-registered friends and family members over 2 years of age who wish to be admitted to Greenfield Village must purchase admission.

Run, walk, be healthy, be happy!

A longstanding celebration of fitness and activity as part of a healthy lifestyle, Red October Run supports youth fitness and nutrition education programs in conjunction with Beaumont's Healthy Communities Initiative.