



Dear Community Partner:

Thank you for your generous donation during the initial surge of the COVID-19 pandemic at Beaumont Health. As we navigate through the months to come, we are so appreciative of your support as we address the impact COVID has had on our communities.

At Beaumont Children's, we treat more than 200,000 infants, children and teens each year. Now more than ever, we rely upon philanthropy and the support of our community partners to provide the best care possible for our pediatric patients. When a donation is made, 100% stays local, ensuring that every dollar is helping to fund vital equipment, impactful community programs and charity care for children across Southeast Michigan.

On Thursday, November 19, 104.3 WOMC will host the third annual *Turn Up the Miracles Radiothon* to raise funds for children treated at Beaumont Children's. Each year, the Radiothon highlights the stories of local patients like Lexi who lives with Type-1 diabetes every day, Desmond who learned to walk again after surgery to remove a spinal cord tumor and Braylen who found his voice thanks to intensive speech therapy.

Will you support our ongoing needs and join us by making a meaningful difference in a child's life as a sponsor? Your sponsorship will highlight your business with extensive exposure and you and your employees will find satisfaction in knowing that you are helping to improve the lives of children who rely on Beaumont Children's every day.

With your support, we can continue to make a difference for our local children and communities. If you would like more information about this wonderful event, please contact Kate Groudis at 947-522-0046 or at Katherine.Groudis@beaumont.org.

For the Kids,

A handwritten signature in blue ink that reads "K. Groudis".

Kate Groudis
Associate Director, Children's Miracle Network Hospitals
Beaumont Children's

Sponsorship Opportunities

Presenting Sponsor

-150 live and/or recorded promotional announcements:

“104.3 WOMC Turn Up The Miracles Radiothon presented by (insert business name)...”

-Live mentions every hour (6a-6p)

-Highlighted as an “Hourly Sponsor” in a one-hour block during the Radiothon

-On air interview prior to the Radiothon announcing the partnership to listeners (pre-recorded)

-On air interview/check presentation to conclude Radiothon (pre-recorded)

TOTAL INVESTMENT: \$30,000 (\$15,000 payable to Entercom/\$15,000 tax deductible donation to CMN)

Automotive Sponsor

-100 live and/or recorded promotional announcements

-One live mention every hour during the Radiothon, 6a-6p

-On air interview prior to the Radiothon announcing the partnership to listeners (pre-recorded)

-On air interview/check presentation (pre-recorded)

-Test Drive promotion to drive traffic to stores

-Custom promotion for your dealership featuring a “Test Drive for Miracles” donation incentive for every test drive to CMN. Occurs during a promotional period leading up to Radiothon

TOTAL INVESTMENT: \$22,000 (\$11,000 payable to Entercom/ \$11,000 tax deductible donation to CMN)

Tote Board Sponsor

-50 live and/or recorded promotional announcements

-Live mentions every hour (6a-6p) and exclusive naming as we announce totals from the “YOUR COMPANY NAME Tote Board”

-On air interview/check presentation (pre-recorded)

TOTAL INVESTMENT: \$15,000 (\$7,500 payable to Entercom/\$7,500 tax deductible donation to CMN)

Call Center Sponsor

-50 live and/or recorded promotional announcements as a sponsor

-Live mentions every hour (6a-6p) and exclusive naming as the “YOUR COMPANY’S NAME Call Center”

-On air interview/check presentation (pre-recorded)

TOTAL INVESTMENT: \$15,000 (\$7,500 payable to Entercom/\$7,500 tax deductible donation to CMN)

Spirit of Giving Sponsor

-50 live and/or recorded promotional announcements as a sponsor

-On air interview/check presentation (pre-recorded)

-Inclusion in communication to over 38,000 Beaumont employees promoting matching funds for any employee who donates up to a designated amount (can include a bounce-back promotional offer)

TOTAL INVESTMENT: \$7,500 (plus matching employee gift up to \$7,500 or more, which is a tax deductible donation to CMN)

Miracle Gift Sponsor

Opportunity to provide a company branded gift with a minimum value of \$50/each for Miracle Maker donors

-20 pre-recorded promotional announcements as a sponsor

-2 mentions every hour during the Radiothon (6a-6p) for a total of 24

-On air interview/check presentation (pre-recorded)

TOTAL INVESTMENT: \$6,000 (\$3,000 payable to Entercom/\$3,000 tax deductible donation to CMN plus in-kind donor gift)

Miracle Hour Sponsor

Your company will be highlighted as the “Hourly Sponsor” in a one-hour block during the live Radiothon

- (2) live mentions during the hour
- (2) :60 commercials airing during your sponsored hour

-On air interview/check presentation (pre-recorded) during your sponsored hour

TOTAL INVESTMENT: \$2,500 (\$1,250 payable to Entercom/\$1,250 tax deductible donation to CMN)

PLUS OPPORTUNITIES FOR:

Prominent logo inclusion on 104.3 WOMC Homepage with link to your website

Social media inclusion on 104.3 WOMC Facebook/Twitter

Commercials dedicated to your company’s message

Promotion in 104.3 WOMC Newsletter





Sponsorship Reservation Form

(Sponsorships subject to availability)

Presenting Sponsor \$30,000
Automotive Sponsor \$22,000
Tote Board Sponsor \$15,000
Call Center Sponsor \$15,000

Spirit of Giving Sponsor \$7,500
Miracle Gift Sponsor \$6,000
Miracle Hour Sponsor \$2,500

Sponsorships Total \$ _____

I cannot participate but would like to support Children's Miracle Network initiatives with the enclosed tax- deductible gift. Donation Total \$ _____

Company _____

Contact Mr. Mrs. Ms. Dr. _____

Address _____

City _____ State _____ Zip _____

Phone Home Work Cell _____ Fax _____

E-mail _____

Check enclosed (payable to: *Children's Miracle Network*)

MasterCard

Visa

Discover

American Express

Card Number _____ CVV: _____

Expiration Date _____ Signature _____

Please mail this form with payment:

Children's Miracle Network – Beaumont Health Foundation
ATTN: Kate Groudis
26901 Beaumont Boulevard, Suite 5D
Southfield, MI 48033

For questions or for email confirmation, contact Kate Groudis at
(947) 522-0046 or at katherine.groudis@beaumont.org

Beaumont
CHILDREN'S

