



Important Event Information

RACE DATE: Sunday, October 1, 2017

REGISTRATION:

Event capacity is 1500. (The event will be sold-out and registration will close at 1500.) – **Register early!**

Register online: Visit www.beaumont.org/redoctoberrun. (Registration by mail and phone are not available. Walk-up registration *prior to* the September 30 packet pick-up and race day will not be available.)

Late registration: *If the event has not sold out*, walk-up registration will be available on a first-come, first-served basis at the September 30 early packet pick-up and on race day.

LOCATION: Event start/finish and festivities will be located on the front lawn of **The Henry Ford Museum of American Innovation, 20900 Oakwood Blvd., Dearborn, MI 48124**. Event location is on the corner of Village Rd. and Oakwood Blvd., just west of the Southfield Freeway (M-39) and south of Michigan Ave (US-12). Look for the clock tower and red brick circle drive!

PARKING & CHECK-IN: Race day parking for runners is free. Runners should use the museum lot located on the corner of Village Rd. and Oakwood Blvd. (This lot is immediately adjacent to the event start & finish.) Check-in will be located under the large tent on the lawn in front of the clock tower.

RACE DAY SCHEDULE: Lantern lit packet pick-up/check-in for pre-registered runners opens at 6:00 a.m. The 5K run starts at 8:00 a.m. The 5K walk starts at 8:01 a.m. The Kids' Jr. October Mile starts at 9:00 a.m. Awards will be presented at 9:40 a.m.

EARLY PACKET PICK-UP: Early packet pick-up/check-in for pre-registered runners will be available on Saturday, September 30, from 10:00 a.m. to 3:30 p.m. at the **Beaumont Physical Therapy & Wellness Center, 17101 Rotunda Dr., Dearborn, MI 48124**. (The PT & Wellness Center's long driveway is approximately ¼ mile west of the Southfield Freeway.)

EVENT DESCRIPTIONS: The 5K run/5K walk course is certified (certification pending) and includes 1 water station, course marshals at each turn and medical staff on-site. Mat start, bib-tag timing, QR codes and results kiosks will provide immediate access to results. There will be separate starts and award structures for 5K run and 5K walk. 5K **walk** registrants **must WALK at all times**. (To mix running and walking, please register for the 5K *run*.)

(Event Descriptions Cont'd.) The **Kids' Jr. October Mile** is for kids 12 years and under only, and is non-timed/non-competitive. All kids receive custom race bibs, shirts and commemorative medals. (Note: adults/parents do not register (themselves) for the Kids' Mile, but those with small children may accompany their *registered* tots on the route. A shortened loop will be available for little legs.)

RACE COURSE ACCESS: Both the 5K and Kids' Mile events conclude before Greenfield Village public hours. (Registered participants will enjoy exclusive access to the course during the 5K and Kids' Mile events.) Start and finish lines will be located outside of Greenfield Village entry gates. Race number bibs (provided with registration) **MUST** be pinned (and visible) on your **FRONT** outermost layer of clothing in order to gain access to the course. Only registered participants will be allowed access to the course during the run. While family and friends will enjoy great views to event starts and finishes, spectators will not be allowed inside the Village during the run.

STROLLERS, SKATES & PETS: **Strollers will not be allowed on the courses.** Skates, scooters, tricycles, bikes, wagons and motorized vehicles will not be allowed. Absolutely no pets will be allowed on the event grounds.

AWARDS: Awards will be presented at 9:40 a.m. as follows: **5K run overall** male and female winners; male & female *masters* winners (40 yrs. and up); male & female *age-group* winners (1st – 3rd in five-year age groups ranging from 14 & under to 80 & over). **5K walk** awards presented to *overall* male & female winners; male & female *masters* winners; and male & female *overall places 1-10*. (No duplicates; overall & masters winners place out of other award categories.)

GREENFIELD VILLAGE ADMISSION: Registration fees include post-race admission to Greenfield Village for *event registrants only*. (Valid race-day only.) Non-registered friends and family members over 2 years of age who wish to be admitted to Greenfield Village must purchase admission.

QUESTIONS: We're glad to help! Email TalkToRedOctoberRun@beaumont.org