2022 COMMUNITY HEALTH NEEDS ASSESSMENT

Building Healthier Lives and Communities



Beaumont, Royal Oak

Beaumont, Royal Oak • 2022 CHNA implementation plans

Priority #1 Behavioral Health

Goal #1: Address behavioral health needs, including mental well-being and substance use disorders.

OBJECTIVES/STRATEGIES

- Remove barriers to connecting to mental health care
- Create a behavioral health screening questionnaire
- Create and share literature about mental health resources to normalize and reduce stigma
- Increase outpatient access to behavioral health services
- Decrease rates of substance misuse, especially among youth
- Remove barriers connecting to substance misuse treatment
- In collaboration with community partners, participate/host medication take back days annually from 2023-2025
- Provide Mental Health First Aid education to 250 community leaders/members annually
- Offer quarterly virtual smoking cessation classes at no-cost to community members

ANTICIPATED OUTCOMES

- Increased knowledge and awareness of mental health
- Decreased substance use
- Increased referrals for behavioral health
- Improved access to mental health services

PARTNERS

Families Against Narcotics

Hegira Health

Local cities and municipalities

Local health departments

Local school districts

Oakland Community Health Network

Substance Use Prevention Partnership

Troy Coalition: Substance Use Community Coalition

RESOURCES

Beaumont, Royal Oak will commit both financial and in-kind resources, including staff time, charitable contributions and employee volunteerism.

Additional resources include: hospital social workers, hospital psychiatrists, trained Mental Health First Aid instructors on site, relationship with other instructors in SE Michigan, Corewell Health (previously Beaumont Health) Smoking Cessation Program.

Priority #2 Health Education

Goal #1: Increase knowledge on health and social resources to improve community wellness.

OBJECTIVES/STRATEGIES

- Review and update cultural competency materials that reflect the Royal Oak hospital communities- both materials provided to patients/individuals and education materials for providers
- Increase enrollment in chronic disease prevention and management programs by 15% by 2025
- Employ a community health worker model to support community connectedness and health education by 2024
- Establish a child passenger safety technician training model by June 2023
- Create learning modules, training guides, and positive programming for staff and new hires at Beaumont Health on cultural competency
- Increase awareness of resources in the community
- Provide education on one's community and how it impacts health

ANTICIPATED OUTCOMES

- Increased community education
- Increased knowledge and awareness of community resources
- Improve health outcomes and increase prevention screenings
- Decrease new incidence of diabetes
- Increased evidence-based programs offered to community members
- Increased understanding of health conditions
- Reduced health disparities in communities

PARTNERS

American Cancer Society American Heart Association

AmeriCorps

Car dealerships

CARE of Southeastern Michigan

Chambers of commerce

Local cities and municipalities

Local health departments

Michigan Fitness Foundation

Michigan Community Health Worker Alliance

Nonprofit partners

Oakland University William Beaumont School of Medicine

Police and fire departments

Safe Kids of Michigan

Troy Community Coalition

RESOURCES

Beaumont, Royal Oak will commit both financial and in-kind resources, including staff time, charitable contributions and employee volunteerism.

Additional resources include: DEI Hospital Committee, Oakland County Health Division Speaker's Team, Beaumont Community Resource Network.



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Priority (*3) Access to Care

Goal #1: Enhance access to and coordination of care through community-based efforts.

OBJECTIVES/STRATEGIES

- Increase patient satisfaction scores
- Increase the percent of students with access to school food pantries
- Review areas where discrimination and implicit bias may cause hesitancy to access needed care among groups that experience discrimination in the communities Royal Oak hospital serves
- Improve support to navigate the healthcare system
- Increase use of Beaumont Community Resource Network (BCRN) in the community by 25%
- Increase community based organization claim rate on BCRN by 50%
- Increase the number of staff who use BCRN

ANTICIPATED OUTCOMES

- Reduced barriers to accessing care
- Increased use of healthcare services
- Increased referrals and navigation to disease prevention and management resources
- Reduce preventable utilization of emergency department
- Increased access to screenings
- Reduced food insecurity

PARTNERS

Find Help
Gleaners

Hospital community health team

Hospital departments

Human resources department Local community partners

Local schools

RESOURCES

Beaumont, Royal Oak will commit both financial and in-kind resources, including staff time, charitable contributions and employee volunteerism.