

Margaret Cooney Casey

Senior Vice President & Chief Development Officer
President, Beaumont Foundation

Beaumont



Margaret Cooney Casey is senior vice president and chief development officer at Beaumont Health, Michigan's largest health care system, based on inpatient admissions and net patient revenue. Casey joined Beaumont in 2014 from Beaumont Health System and continues to serve as president of the system-wide Beaumont Health Foundation. Since joining the organization in 2000, revenue generated by the Foundation for the benefit of the Beaumont Health System totaled more than \$400 million. Prior to Beaumont, Casey served as vice president of development for the St. Joseph Mercy Health System in Ann Arbor, where she managed fund development programs for three hospitals and two major ambulatory facilities. Casey also served as vice president of marketing and public affairs during her tenure with Mercy. Her earlier development experience includes positions with the Detroit Symphony Orchestra and the University of Detroit Mercy.

Casey has served on the boards of many area nonprofits and has held several leadership positions in the Association for Healthcare Philanthropy. She is also a member of the National Society of Fund Raising Executives and a board member of the Health Management Academy and the Mercy Education Project. She also served as co-chair of the senior advisory council for the Michigan Chapter of the Association of Fundraising Professionals for nearly 10 years.

Casey received the Spirit of Entrepreneurship Award within the 2013 Entrepreneur of the Year Awards presented by Ernst & Young; the Dr. J. S. Lore Outstanding Fundraising Executive for 2013, presented by the American Fundraising Professionals; and the 2015 Distinguished Women's Award from Northwood University.

She earned her master's degree from Oakland University and her bachelor's degree from Marygrove College.

Beaumont Health is a not-for-profit organization formed in 2014 by Beaumont Health System, Botsford Health Care and Oakwood Healthcare to provide patients with the benefit of greater access to compassionate, extraordinary care, no matter where they live in Southeast Michigan. It consists of eight hospitals with 3,399 beds, 168 outpatient sites, nearly 5,000 physicians, 38,000 employees and 3,500 volunteers. In 2015, the organization had \$4.1 billion in net revenue with nearly 178,000 inpatient discharges, 531,000 emergency visits and more than 17,000 births. Learn more at Beaumont.org.